IN THE CLAIMS:

Please add new claims 23-32 as follows:

1   Claim 1. (original) A method comprising:
2   employing a first web server in a first DNS domain, and a second web
3   server in a second DNS domain, wherein the first web server uses a first user
4   tracking mechanism to collect client information and stores the client
5   information as a client record in a database;
6   the first web server directing a client to access a resource at the
7   second Web-Server;
8   said resource encapsulating information about a location of the client
9   record in the database;
10 the second web server decapsulating the location and retrieving the
11 client record from the database; and
12 the second web server using the client record in conjunction with a
13 second user tracking mechanism.

1   Claim 2. (original) A method as recited in 1, wherein the first and
2   the second user tracking mechanisms use cookies for storing the user client
3   information.

1   Claim 3. (original) A method as recited in 1, wherein the first web
2   server authenticates the client, and the client record includes user
3   authentication data enabling the second web server to use a common sign-on
4   with the sign-on of the first web server.

1   Claim 4. (original) A method as recited in 1, wherein the first web
2   server stores within the client record at least one parameter which
3   determines at least one characteristic of at least one page to be sent to the
4   client by the second web server.

1   Claim 5. (previously presented) A method as recited in 4, wherein said
2   at least one parameter includes at least one user preference.

1   Claim 6. (original) A method as recited in 5, wherein said at least
2   one user preference is related to at least one detected purchasing habit.

1   Claim 7. (previously presented) A method comprising:
2   employing a first web server in a first DNS domain, and a second web
3   server in a second DNS domain,
4   enabling said first and second web servers to share cookie information;
5   coordinating cookies across said first and second domains;

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6   storing a client record in a database by the first web server; and

7   creating a link to the second web server that encapsulates information

8   about a location of the client record in the database.

1   Claim 8. (original) A method as recited in claim 7, wherein the step

2   of coordinating is performed by a cookie coordinator accessible to said first

3   and second Web-Servers.

1   Claim 9. (original) A method as recited in claim 7, further comprising

2   providing a cookie coordinator accessible to said first and second Web-

3   Servers to perform the step of coordinating.

1   Claim 10. (original) A method as recited in claim 7, wherein the step

2   of enabling includes the first web server setting a first cookie having a

3   first identity and the second web server setting a second cookie having a

4   second identity, and the step of coordinating maps the first and second

5   identities to a third identity shared across said first and second domains.

1   Claim 11. (original) An apparatus comprising:

2   means for employing a first web server in a first DNS domain, and a

3   second web server in a second DNS domain, wherein the first web server uses a

4   first user tracking mechanism to collect client information and stores the

5   client information as a client record in a database;

6   means for the first web server directing a client to access a resource

7   at the second web server;

8   means for said resource encapsulating information about a location of

9   the client record in the database;

10   means for the second web server decapsulating the location and

11   retrieving the client record from the database; and

12   means for the second web server using the client record in conjunction

13   with a second user tracking mechanism.

1   Claim 12. (original) An article of manufacture comprising a computer

2   usable medium having computer readable program code means embodied therein

3   for causing coordination of a first user tracking mechanism in a first web

4   server and a second user tracking mechanism in a second web-server, the

5   computer readable program code means in said article of manufacture

6   comprising computer readable program code means for causing a computer to

7   effect the steps of claim 1.

1   Claim 13. (original) An article of manufacture comprising a computer

2   usable medium having computer readable program code means embodied therein

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3   for causing coordination of a first user tracking mechanism in a first web
4   server and a second user tracking mechanism in a second web-server, the
5   computer readable program code means in said article of manufacture
6   comprising computer readable program code means for causing a computer to
7   effect the steps of claim 7.

1   Claim 14. (original) A method comprising:
2   employing a first user tracker in a first domain, and a second user
3   tracker in a second domain, wherein the first user tracker uses a first user
4   tracking mechanism to collect client information and stores the client
5   information as a client record in a database;
6   the first user tracker directing a client to access a resource at the
7   second user tracker;
8   said resource encapsulating information about a location of the client
9   record in the database;
10   the second user tracker decapsulating the location and retrieving the
11 client record from the database; and
12   the second user tracker using the client record in conjunction with a
13 second user tracking mechanism.

1   Claim 15. (original) A program storage device readable by machine,
2   tangibly embodying a program of instructions executable by the machine to
3   perform method steps for tracking users, said method steps comprising the
4   steps of claim 1.

1   Claim 16. (original) A program storage device readable by machine,
2   tangibly embodying a program of instructions executable by the machine to
3   perform method steps for using cookies, said method steps comprising the
4   steps of claim 7.

1   Claim 17. (original) A computer program product comprising a computer
2   usable medium having computer readable program code means embodied therein
3   for causing tracking of users, the computer readable program code means in
4   said computer program product comprising computer readable program code means
5   for causing a computer to effect the functions of claim 11.

1   Claim 18. (previously presented) A method comprising:
2   employing a first web server in a first DNS domain, and a second web
3   server in a second DNS domain, wherein the first web server maintains a first
4   private cookie at a browser and the second web server maintains a second
5   private cookie at the browser;

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6   accessing a cookie coordinator when the first private cookie is

7   received by the first web-server;

8   mapping a first identity in the first private cookie and a second

9   identity in the second private cookie to a single identity common across the

10 multiple domains;

11   storing a client record in a database by the first web server; and

12   creating a link to the second web server that encapsulates information

13 about a location of the client record in the database.

1   Claim 19. (original) A method as recited in claim 18, further

2   comprising:

3   using the single identity to look up the identity of users across the

4   different domains, and

5   the cookie coordinator learning the mapping of the various cookies that

6   are placed independently on the browser by the different servers.

1   Claim 20. (original) A program storage device readable by machine,

2   tangibly embodying a program of instructions executable by the machine to

3   perform method steps for tracking users, said method steps comprising the

4   steps of claim 18.

1   Claim 21. (previously presented) An apparatus comprising:

2   a web server interface to interface with a first web server in a first

3   DNS domain and to interface a second web server in a second DNS domain;

4   said first web server having:

5   a first user tracker to collect client information and store

6   client information as a client record in a cookie coordinator database;

7   a redirector for the first web server to direct a client to

8   access a resource at the second web server;

9   an encapsulator for said resource to encapsulate information

10 about a location of the client record in the database; and

11   said second web server having:

12   a second user tracker for the second web server to use the client

13 record in conjunction with a second user tracking mechanism; and

14   a decapsulator for the second web server to decapsulate a

15 location and retrieve the client record from the database.

1   Claim 22. (original) A computer program product comprising a computer

2   usable medium having computer readable program code means embodied therein

3   for causing tracking of users, the computer readable program code means in

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4   said computer program product comprising computer readable program code means

5   for causing a computer to effect the functions of claim 21.

1   Claim 23. (new) A method as recited in claim 1, further comprising:

2   wherein the database is a cookie coordination database; and

3   wherein directing the client to access the resource at the second Web-

4   Server includes sending the client a link to the second Web-Server.

1   Claim 24. (new) A method as recited in claim 1, wherein directing the

2   client to access the resource at the second Web-Server includes sending a

3   HTTP response code from the first Web-Server configured to cause the client

4   to be redirected to the second Web-Server using HTTP redirection.

1   Claim 25. (new) A method as recited in claim 7, wherein the database

2   is a cookie coordination database.

1   Claim 26. (new) A method as recited in claim 7, further comprising

2   sending a HTTP response code from the first web server configured to cause

3   the client to be redirected to the second web server using HTTP redirection.

1   Claim 27. (new) An apparatus as recited in claim 11, further

2   comprising:

3   wherein the database is a cookie coordination database; and

4   wherein means for the first web server directing the client to access

5   the resource at the second web server includes means for sending the client a

6   link to the second web server.

1   Claim 28. (new) An apparatus as recited in claim 7, further comprising

2   means for sending a HTTP response code from the first web server configured

3   to cause the client to be redirected to the second web server using HTTP

4   redirection.

1   Claim 29. (new) A method as recited in claim 14, further comprising:

2   wherein the database is a cookie coordination database; and

3   wherein directing the client to access the resource at the second user

4   tracker includes sending the client a link to the resource.

1   Claim 30. (new) A method as recited in claim 14, further comprising

2   sending a HTTP response code from the first user tracker configured to cause

3   the client to be redirected to the second user tracker using HTTP

4   redirection.

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1   Claim 31. (new) A method as recited in claim 18, further comprising
2   sending a HTTP response code from the first web server configured to cause
3   the client to be redirected to the second web server using HTTP redirection.

1   Claim 32. (new) A apparatus as recited in claim 21, wherein the
2   redirector is configured to send a HTTP response code from the first web
3   server configured to cause the client to be redirected to the second web
4   server using HTTP redirection.

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